

CHRISTOPHE GUYE GALERIE

On August 26th, 2010, *Christophe Guye Galerie* will celebrate its inauguration in Zurich with an exhibition showcasing some of the most renowned artists in the field of contemporary photography, such as Bill Henson, Ola Kolehmainen, and Sam Samore.

In response to the growing number of contemporary artists and art collectors alike turning to photography as their medium of choice, the gallery is proud to introduce some of the most exciting contemporary photographers, from countries such as America, Australia, Canada, China, England, Finland, Japan, Korea and Switzerland, in Zurich whose works have to date only scarcely been represented in Switzerland.

Alongside working with well-established photographers, national and international emerging artists, such as Stephen Gill, Linus Bill, Esther Mathis, and Ryan McGinley, will play a key role to the gallery's programme, which seeks to support and exhibit significant young talent whose fresh works notably contribute to the art historical discourse and development within photography today.

In the coming months, the gallery will not only host a number of exclusive solo exhibitions, but also showcase exciting works of guest artists and hold innovative exhibitions of international curators in this field. Additionally, extraordinarily crafted books and magazines will play a significant role: the gallery exclusively represents limited edition art books from *Mörel Books*, *Nobody Publishing*, and *Alaska Edition*, all based in London, plus a handpicked selection of scarce, out of print photography books from the *Kunstkiiosk Zurich*.

With Christophe Guye's first gallery, opened in 2006 in Los Angeles, the gallery has extensive experience in exhibiting a wide range of exciting and outstanding artists. For Guye, a known dealer, consultant and advisor in the field of contemporary photography, this newly completed exhibition space in Zurich is setting an important milestone in his life.

Previously the Curator of the *Foundation Tichy Ocean* and Managing Director of the *Zur Stockeregg Gallery* in Zurich, Guye was Owner and CEO of the advertising agency *Guye Benker Werbeagentur AG BSW*, which was acquired by the *WPP Group*. With Georgina Casparis, his Gallery Director and former Art Director of the arts magazine *DU*, graduate of *Central Saint Martins College*, London, and *Christie's Education* in New York, Guye promises to deliver with fervour and devotion: "Zurich plays an important role in the art world; both for modern as well as contemporary art, including photography. With a high density of important collectors and connoisseurs in this field, it is exciting and challenging alike to discover, promote and exhibit young, new artists."

Situated in the very heart of the city, next to the Opera and the Zurich Lake, the *Christophe Guye Galerie* occupies 130 square meters on the ground floor of a 1960 building, transformed into a state-of-the-art contemporary gallery while retaining its distinctive Zurich character.

The gallery is proud to announce its collaboration with Peter Beard (American, 1938), Linus Bill (Swiss, 1982), Man Chen (Chinese, 1980), Michel Comte (Swiss, 1958), Anthony Friedkin (American, 1949), Stephen Gill (British, 1971), Bill Henson (Australian, 1955), Syoin Kajii (Japanese, 1976), Ola Kolehmainen (Finnish, 1964), Esther Mathis (Swiss, 1985), Ryan McGinley (American, 1977), James Nizam, (British/Canadian, 1977), Sam Samore (American, 1963), Will Steacy (American, 1980), Risaku Suzuki (Japanese, 1963), Miroslav Tichy (Czech, 1926), and the Foundation of Richard Avedon (American 1923 - 2004).

The gallery is open Mondays to Fridays from 11 a.m. to 7 p.m., and Saturdays to 6 p.m. respectively. The opening exhibition will take place on Thursday, 26th of August 2010, from 6 p.m. Many artists will be present, including Ola Kolehmainen, Sam Samore, Linus Bill, Esther Mathis, and James Nizam.

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